

TBAF in partnership with InDesign User Group of Tampa Bay presents

INTER ACTIVE DES IGN BUILDING ON WHAT YOU KNOW

**A DAY LONG WORKSHOP FOR
EXPERIENCED ADOBE CREATIVE SUITE USERS**

Taking your magazine online or making that brochure interactive and dynamic is within your reach. You already know Adobe® Photoshop® and Adobe® Illustrator®, now apply that knowledge and experience to expressing your ideas in websites you build yourself. We'll show you how you can take your Photoshop assets and move them into Adobe Flash® Professional for an interactive experience that will turn heads. Turn even more heads by animating a Photoshop file in Adobe After Effects® or customizing an Illustrator logo for a 3D title. Learn how you can easily apply what you know and venture into the world of interactive design.

Plus, these amazing features:

- Build interactive elements into your InDesign that export directly to PDF or Flash
- Make quick design fixes to video in Photoshop
- Make quick fixes to audio to audio in SoundBooth
- Add video to PDF and Flash (from video we'll edit in Photoshop)
- Customize a Flash video player without programming
- Export web content from InDesign and tweak it in Dreamweaver
- Animate an Illustrator file in Flash
- Create Flash files from Illustrator and Photoshop (without using Flash)

Featured Presenter
Chris Converse



Chris Converse is a partner, designer and developer at Codify Design Studio. Chris has assisted customers in integrating Adobe applications into their current workflows. Designed promotional web pages for Adobe-sponsored events. He became an Adobe Certified Expert in Internet Publishing, Illustrator, Photoshop, and Acrobat. Chris is a continuing featured speaker at the HOW Design Conference, Adobe MAX, AIGA and the Creative Suite Conference.

WHAT TO BRING

- Your best note-taking skills
- Your laptop loaded with Adobe CS3 or CS4 (if you want to try out what you're learning)
- Power cord (so you don't lose your juice)
- Your desire to learn what's new

COST

Students	\$30
Members	\$60
(TBAF / InDesign User Group)	
Non Members	\$85

Lunch available, add \$15
Coffee, water, soft drinks provided

SAT/AUG/15/2009 / 9:30A-4:30P

INTERNATIONAL ACADEMY OF DESIGN & TECHNOLOGY, TAMPA

Presented by

ADOBE® INDESIGN®
USER GROUP



Tampa Bay
Advertising Federation



Seating is limited.
Register at **tba.org**