

You won't want to miss our next meeting, April 7 at Schoolcraft College, where you will learn how to make short work of long documents. Whether you create books or not, you are sure to get some valuable new tips and timesavers! Presenting will be Jamie McKee and Chita Hunter, who also each contributed feature articles for this newsletter issue.

At our February 5 meeting, representatives from XMPie and ArborOakland

Group showed how to create and manage highly effective cross-media campaigns. Chita followed up with a Data Merge demo that made the InDesign file creation look easy. Then Trish Witkowski, Chief Folding Fanatic, showed the FoldRite Template Master plug-in for InDesign which elicited many ooohs and aaaahs from the audience.

Information, articles, job listings and book reviews can be sent to detroit@indesignusergroup.com with "Detroit InDesign User Group Newsletter" in the subject line. Thanks to members who contributed to this issue.

—Donna Gniewek, Chapter Representative

RESOURCE CORNER

Upgrade to CS4 Now—offer extended until April 30, 2009!

For a limited time, upgrade from an earlier qualifying version of Creative Suite® software or Macromedia® Studio software for the same price as an upgrade from Creative Suite 3.

www.adobe.com/special/up2suite/

Free Photoshop Tutorials, Training Videos & Downloads!

Over 320 free Photoshop tutorials, professional Photoshop Training clips, Photoshop Techniques, Photoshop Downloads, Photoshop Elements and Photoshop for Photographers!

macdesignpro.digitalmedianet.com/articles/viewarticle.jsp?id=685741

Free After Effects Tutorials

More than 300 free Professional After Effects training videos, After Effects hands on tutorials and techniques, and lots of After Effects Quick Tips.

macdesignpro.digitalmedianet.com/articles/viewarticle.jsp?id=671463

Singing in the Droplets

Digital imaging master and unlikely crooner Deke McClelland, author of more than 80 books and a popular lecturer on Adobe Photoshop and the larger realm of computer graphics and design, tenders an original new love song to kick off the next round of his popular video podcast series, dekePod. Titled "The Droplet Song (A Love Song to a Lost Feature in Photoshop)," Deke's goofy new tune honors one of Photoshop's most arcane but useful automation features. This new dekePod music video is available on O'Reilly, iTunes, blip.tv, YouTube, and deke.com.

digitalmedia.oreilly.com/2009/03/18/deke-pod-droplet-song.html

ASK CHITA

Q: I would like to resize an image along with its frame, but when I use the width and height fields of the Options Bar only the frame resizes. I've even looked in the Transform panel with no luck. Can I do this in InDesign?

A: Yes you can. The option is in both places, it's just hidden under the guise of the Scale field. The Scale field isn't just for sizing up or down in percent increments, it will allow you to enter a dimension (i.e. 3 in, 20 pt, 5 mm, 3 cm) into the field and your image and frame will resize accordingly.

HTH
CHunter

For answers to your InDesign questions, send an email to detroit@indesignusergroup.com with Ask Chita as the subject line. Chita Hunter is a Software Trainer and Presenter on Adobe products, and is an Adobe Certified Expert in InDesign, Photoshop, Illustrator and InCopy.

User group members
SAVE 35% on all titles

ENTER DISCOUNT
CODE: DSUG

O'REILLY



Spreading the knowledge of Innovators

oreilly.com

IT'S ALL CONDITIONAL

—by Chita Hunter, Adobe InDesign Certified Expert

Conditional text adds a versatile time-saving feature to your project that in essence allows you to have variations of data all within the same layout. Did you know that you can have the same versatility when it comes to images? Here's how.

In this example, the same e-invite is going out to three different cities. What changes is the city and the image.

First needed is to set up the conditions in the Conditional Text panel. Window > Type & Tables > Conditional Text > new condition icon.

I started with setting up three conditions with different city names.

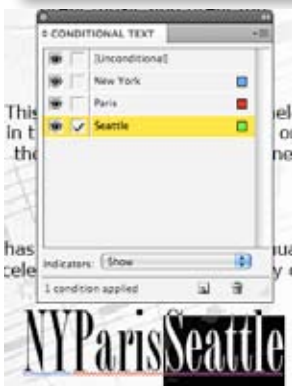
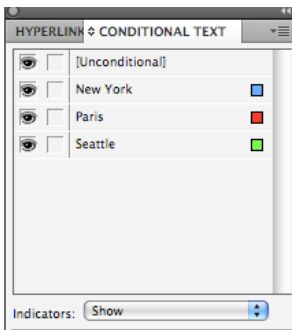
Next, within the desired text frame of my e-invite, typed the text that was to be set to the different conditions, all in one long string. No spaces added between the individual text names.

Each city name was then separately selected, and only the condition with that city name was checked in the Conditional Text panel.

With text conditions set, it's now time to set the images to be conditional also.

In this layout, as the city name changes so will the adjacent image. So, a standalone image was placed with it's desired frame size, then selected, copied, and deleted.

Using the Text tool placed inside the copy, in this case, ahead of the D in Dinner, the image was then pasted as an inline



graphic and selected. The selected graphic now allows you to set the Anchoed Object. Object menu > Anchoed Object > Options.

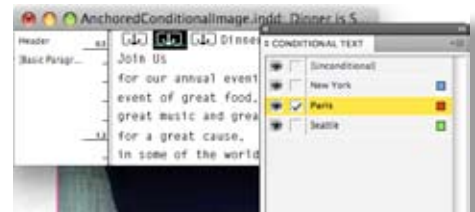
From the Anchoed Object dialogue box leave all the defaults, except set the Position menu to 'Custom.' Now, reposition the graphic to it's desired location with the Selection Tool. You've just completed the hard parts, the rest is smooth sailing.



Using the Text Tool, click inside your copy and open the Story Editor. Edit menu > Edit in Story Editor. Doing the next few steps in the Story Editor affords you ease and better visibility. Once the Story Editor is open, you will see the Anchoed Object icon. Select it, copy it and paste it twice, so that you have a total of three icons side by side. Each anchored image is now pasted into the same location.



The first Anchor icon will represent your first conditional image, the second Anchor icon will represent your second conditional image, and so on. Select each Anchor icon individually then check the corresponding condition checkbox in the Conditional Text panel.



Close the Story Editor window as it's no longer needed. What's left is to select each individual Conditional image frame and place a desired image into it (Right now, due to copy/paste, the images are all the same). It helps to turn off the visibility of the other conditions as you place each image.

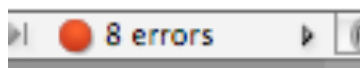
Once that is completed you are done. Turn each condition on/off to see your good work.



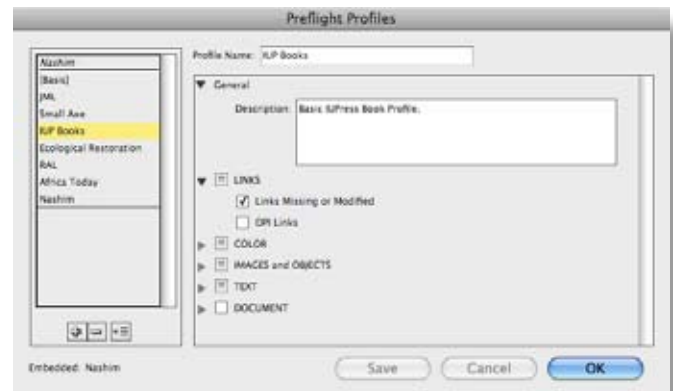
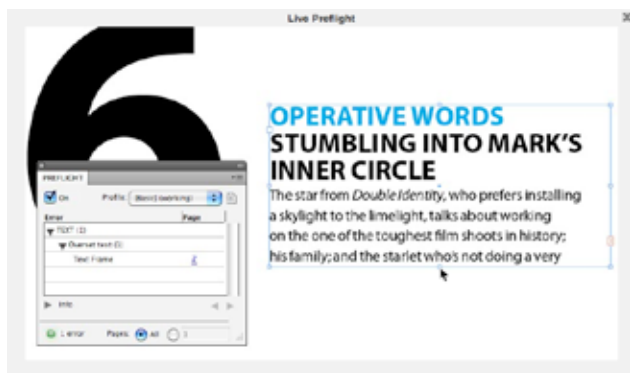
INDESIGN CS4'S LIVE PREFLIGHT—by *Jamie McKee*

One of the much ballyhooed new features of InDesign CS4 is Live Preflight. But what makes it “Live” and how does it work? Read on for a brief overview of this very useful feature.

Basically speaking, Live Preflight allows you to set a slew of parameters for your document against which InDesign is continuously checking in real time to alert you if any of those rules has been violated. For instance, you may set up a rule that says there are to be no RGB or CMYK images in the document, as you will be printing grayscale. So even though that image you just placed looks grayscale, InDesign will throw up a red flag and let you know that the image you just placed that contains no color data was saved as RGB, so you better convert it. Actually, it's not so much a red flag as it is a red stop sign that sits at the bottom of your InDesign document window, to the left of the horizontal scroll bar. From this example you can see that there are a total of 8 rule violations that this document breaks.



Errors are also reported in detail in the Preflight Panel (see figure below), listed by category. The panel also lists the page number that the error appears on, and clicking on it will take you to that page. Otherwise, you can use the arrows at the bottom of the panel to select each error in the list and be taken to the corresponding page.



Rules are set in the Preflight Profiles dialog box (see figure above), which is accessed from the Preflight Panel. There are some 31 different rules, many with subsets, that can be set in 5 categories, ranging from Links, Color, Images and Objects, Text, and the Document. Rules can be created from other rules, exported to disk, deleted, and embedded into the document. This is what makes this new feature very powerful: create one set of rules and you can then pass the profile around to others that you work with. Or, embed the profile into the templates that your company's documents are based on. And printers can take advantage of this feature to send you a profile for their shop, thus avoiding problems long before it gets to them.

CS4's Live Preflight feature is a great addition to InDesign, alerting you to problems as they happen, which usually translates into saving you time and trouble in the future.

—Jamie McKee is a long-time InDesign user, teacher, speaker and typesetter for university presses throughout the country. To contact Jamie, email jmckee@mac.com

**Layers magazine Tip of the Day:
Adobe Illustrator CS3 Tip
—Can You Package In Illustrator?**

*Tip provided by Jeff Witche, Adobe® Certified
Training Provider. AdobeAce@comcast.net.*

*Reprinted with permission and the note that this
Script does not seem to work in CS4.*

Last evening, a friend who is a freelance designer, called with a common complaint about Illustrator. He started, “In InDesign there’s a great feature called Package (File>Package) that will collect all of my images and fonts used in a document along with a copy of the layout into a folder to make it easy to send all necessary files to a printer for output. I just finished a design that I had to create in Illustrator and now that I’m ready to send it to the printer, I can’t find the Package feature. Where did Adobe hide it?”

I answered, “Package does not exist in Illustrator, but that doesn’t mean you can’t do it. You can download a great Script from Adobe’s Web site at www.adobe.com/cfusion/exchange/index.cfm?event=extensionDetail&loc=en_us&extid=1045595#. It’s called Package Links, and it was created by Gustavo Maurizio. To install it, follow the instructions on the download page.” Make sure to Quit and restart Illustrator before trying it.

I continued, “Then create a separate folder for the Illustrator file you wish to ‘Package’ and go to File>Scripts>AI-PackageItems. Next Choose the folder that contains the Illustrator file (or files) and select the folder in which to save the Packaged Links. As soon as you press Choose, every Illustrator file in the folder containing your original file(s) will be opened, one after another. All fonts will be outlined, and all Linked images will be collected into the destination folder along with a copy of the Illustrator file(s). It’s a great time saver!”

A message from our friends at KW Media:



Gain the adulation of your peers through the smug sense of satisfaction that can only come by winning the Layers magazine Back Page Design Contest!!!

Every two months, Layers gives you a new theme to work from in order to create your CS masterpiece and claim the prize. In order to win though, your final piece has to make our judges jump up and say, “Wow!” The overall design and level of creativity is what they’ll be looking for, so crank up your computer and get creative!

The Mission

Download the image of the keyboard shown here from www.layersmagazine.com. Then incorporate any portion of the image into the design of a music CD for a fictitious band. Your job is to create the front cover of the CD insert, the back CD insert, and the CD itself. For complete details visit www.layersmagazine.com/designcontest.html.



The Judging

Before you begin designing your CD, be sure to read the cover story, “Fourth Annual Layers 100 Wicked Tips,” starting on page 36 in the March/April 2009 issue of Layers magazine, and then come up with a band name based on one of the tips. (Note: Don’t use any Adobe product names in the band name or images of people that you don’t have permission to use.) The overall design should then be inspired by the name of the band. For example, if the name of your band is “The Crops,” then there should be a lot of cropping going on in your design. The judges will be looking at the overall design and creativity of the CD project. (Note #2: Please proofread your designs, or have someone proofread them for you. Typos have a negative impact on the judging.)

The Prize

The grand prize winner will receive a two-year subscription to Kelby Training Online and a copy of SiteGrinder 2 Pro. That’s nearly a \$750 value!

The Deadline

May 7, 2009. The winner will be announced in the July/August 2009 issue of Layers magazine.

2009 MARCH

ID

DETROIT INDESIGN USER GROUP
MEMBER SNIPPETS

UPCOMING EVENTS

***The Maximum Adobe Photoshop CS4 Tour
with Dave Cross***

April 17, 2009; 10 a.m.–5 p.m.

Burton Manor

27777 Schoolcraft Rd

Livonia, MI

Maximize your potential! Boost your creativity, productivity and skill, and discover how to truly utilize Photoshop's most powerful tools and features efficiently. This seminar will teach you the hottest tips, tricks, and techniques to supercharge your skills, and maximize your creative talents!

\$99/\$79 for NAPP members

\$10 discount if register 21 days prior to event

www.kelbytraininglive.com/maximumtour.html

Flash Without Tears

June 30, 2009

Chicago, IL

See Web site for additional dates and locations

\$150/ early bird \$129

www.mogo-media.com/seminars/

The InDesign Seminar Tour

June & September, 2009

See Web site for dates and locations

\$125/ early bird \$100

www.mogo-media.com/seminars/

HOW Design Conference

June 24–27, 2009

Austin, Texas

Whether you're looking for software instruction, creativity boosters or tips for growing your career in a tough economy, you'll find it at the HOW Design Conference.

Register by April 1 for early bird rates.

www.howconference.com

AIGA Third Thursdays

Join us for the monthly AIGA meet and greet.

For dates and location, go to www.detroit.aiga.org.

If you are hosting an event in the area, or know of something happening that is relevant to Detroit graphic designers, please send your information to programming@detroit.aiga.org, and we will pass it along in our monthly missive to our membership



Check out all AIGA events listed on their Web site.

Membership is not required to attend all events.

Adobe® InDesign®
USER GROUPS

***Detroit InDesign User Group
Meetings***

April 7, 2009; 6:30–9:15 p.m.

Schoolcraft College

Livonia, MI

Topic: Long Documents.



www.indesignusergroup.com/chapters/detroit/