



DETROIT INDESIGN USER GROUP MEMBER SNIPPETS

Welcome to the first edition of the Detroit InDesign User Group newsletter. Many thanks to our guest columnist Christine Bournais who will receive InDesign CS3 as the winner of the newsletter design challenge. Members still have a chance to win InDesign CS3 with the [calendar/holiday card design challenge](#) which is due in September.

Standing columns will feature Q&A with Chita Hunter who will also provide a feature InDesign article. I'm sorry to report the Ask the Lawyer column is a bust due to James taking on a new job. Our first book review has been submitted, and check out the resource column and upcoming events. Feel free to submit articles, book and DVD reviews, as well as sharing resources. Send to dgniewek@schoolcraft.edu with Detroit InDesign User Group Newsletter in the subject line. Enjoy!

—Donna Gniewek, Chapter Representative

MASTER PAGE IMPROVEMENT

—by Chita Hunter, Adobe InDesign Certified Expert

Of the many new features to InDesign CS3 is one that has long been in the wanting. In InDesign CS2 if you created a master page item and wanted text on a document page to wrap around that master page item, you had to handle this feat with manual overrides or other creative methods. This may not have been much trouble for one-page documents, but for a document of several pages or even a book, this could very well turn into a major headache.

With the improvements in ID CS3, this process is handled just as straightforward and gracefully as you would expect.



Image 1 shows a graphic, with text wrap options, placed on a Master Page; whether created in ID CS2 or ID CS3.



Image 2 shows how text on a document page in ID CS2 interacts with that master page graphic. The text wrap options of the graphic are ignored unconditionally.



Image 3 shows how the text, on a document page in ID CS3, now automatically interacts with the master page graphic's text wrap options, immedi-

ately applying the offsets. This saves time and effort and helps to add more automation to the meaning of master page.

If, by chance, you do have a desire or need for the text to ignore the text wrap settings of a master page graphic, you still have that option. With the document text frame selected, choose Text Frame Options from the Object menu and check the 'Ignore Text Wrap' box. Image 4 shows how, once again, the text from the document page will show above the master page graphic.



ASK CHITA

Q: Hello,

Is it possible to resize a document without copy/pasting it to a new size? I did an 8.5x14 brochure and now the client wants it to be 8.5x11. When I grouped and resized it didn't quite fit; some artwork was done in Photoshop and brought in.

Thanks,
Jamie

A: Hi Jamie,

Yes, it is possible to resize a document without copy/pasting, but depending on your desired look, you may still have to do some repositioning on the interior of the document.

Under the Layout menu is the command Layout Adjustment. This allows frames to realign when the page resizes and the margins change. The frames affected are the ones aligned to or nearest the page margins. Any interior frames will have to be repositioned manually. This may get you to your desired end quicker than copy/paste, as well as make the process easier to work with.

HTH
Chunter

For answers to your InDesign questions, email: askchunterid@mac.com. Chita Hunter is an Adobe InDesign Certified Expert.

GUEST WRITER

ID

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It is a new economy. Branding is critical. It positively influences the way people think about your company. It is imperative that businesses remain in the forefront of their competition. Adobe InDesign makes this process that much simpler. Adobe InDesign not only streamlines the digital layout capabilities, but also assists in my branding thought process.

Because of the unique type features and software characteristics, Adobe InDesign makes for a wonderful designer's choice in the vector world also, much like its' friend Adobe Illustrator. Everything that can be technically accomplished easily in workflow makes for more room to succeed in selling the big idea to clients. Although the creative process ultimately stems from the initial design brand strategy—synergistic with client input—Adobe InDesign unmistakably makes presentations look good.

Visual Concepts, Creative and Color® is a leading design company that specializes in the excellence of brand identification. The descriptions of products not only include creating quality logos; wordmarks, lettermarks, and/or symbols, but also include the development and enhancement of strategic positioning packages for start-up ventures, mergers, and new business acquisitions to compete in their unique marketplace. With intelligent brand identity and proper brand governing, your company takes precedence for strong business exposure and continued profitability.

—Christine Bournias; Member, Adobe InDesign User Group, Detroit Chapter
Adjunct Professor CCS and MCC, Owner Visual Concepts, Creative and Color®
Smart thinking in brand identification and design
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**Christine's 5 points
of advice on success:**

- 1. Do what you do best and pursue it relentlessly.**
*Love your trade,
live your life.*
- 2. Stay focused.**
*There will always
be distractions;
rise above them.*
- 3. Work Smart.**
Really smart.
- 4. Create your own opportunities.**
*If you wait for
chances to come
to you, your dog
will get a PC.*
- 5. Share your talent.**
*And remember to
say thank you.*

MEMBER REVIEWS

InDesign Production Cookbook

Authors: Alistair Dabbs and Ken McMahon

Publisher: O'Reilly

O'Reilly Digital Studio Series

ISBN 0-596-10048-5

The InDesign Production Cookbook is a great resource to keep close at hand. It is well organized and easy to follow. What I like most about this book is that each page provides nicely illustrated step-by-step instructions to the most basic tasks, as well as more complex operations. When time is limited and I need a quick answer to a question, this is a great resource. This book provides straightforward instructions, without lengthy discussion.

This is a very useful book that I will continue to read and use.

—Patty O'Brien, InDesign User Group Member, Detroit

Win a FREE CS3 Product!

If you have purchased Total Training DVDs or won any at one of our meetings, your feedback is important.

Share your Total Training experience for a chance to win a Total Training DVD of your choice. In exchange for a testimonial about how Total Training helped you in your professional development, you'll be entered in to win a copy of the CS3 tutorial of your choice.

Please submit your testimonial to ideas@totaltraining.com for the drawing and forward a copy to be posted in the Detroit IDUG newsletter.

RESOURCE CORNER***Design Business and Ethics***

<http://www.aiga.org/content.cfm/design-business-and-ethics>

Check out the series of brochures AIGA has posted to assist with designers' ethical and professional issues. Lots of educational information for all designers at this wonderful Web resource including a Guide to Copyright.

Margie Dana's Print Tips & Print Tips Archives

<http://www.bostonprintbuyers.com/printtips.html>

Margie Dana addresses a wide range of industry-related topics, from basic printing processes to cutting-edge technologies. Subscribers to Margie's Print Tips receive a weekly education about the printing industry. Archived articles from 2004 to the current posting can also be accessed here.

Free CS3 TRAINING

<http://www.yabb-adobe-doo.com>

See what's new in CS3 and have a few laughs along the way.

Creativepro

<http://www.creativepro.com/software/home/1423.html>

InDesign articles and information.

<http://www.creativepro.com/story/review/25413.html?cprose=totw>

Michael Murphy spent months testing InDesign CS3, and now he's reported his experiences in this exclusive creativepro.com review.

Michael Murphy is the creator and host of The InDesigner video podcast at <http://InDesignSecrets.com>.

Adobe Creative Suite Video Podcast with Terry White

<http://www.creativesuitepodcast.com>

Awesome stuff from one of our favorite IDUG speakers!

UPCOMING EVENTS***Picture Perfect Color Seminar***

July 26, 2007; 9 a.m.–5 p.m.

Hilton Garden Inn Romulus

<http://www.graphintel.com>

Project Management Basics for Designers

Free Educational Webcast/2007 series

August 14, 2007 (2 p.m. EDT, 11 a.m. PDT)

Additional upcoming webcasts and previous ones available on demand.

<http://www.dynamicgraphics.com>

Photoshop World Las Vegas

September 6–8, 2007

Mandalay Bay Resort & Casino

<http://www.photoshopworld.com>

Detroit InDesign User Group Meeting

September 18, 2007; 7:30–9:15 p.m.

Macomb Community College

Details will be posted online soon.

<http://www.indesignusergroup.com/chapters/detroit/>

The Creative Suite Conference/CS3 Summit

October 15–20, 2007

Chicago City Center Holiday Inn

Chicago, IL

<http://www.barrycon.com/conference.php>

AIGA Third Thursdays

Join us for the monthly AIGA meet and greet.

For dates and location go to <http://www.detroit.aiga.org>.

If you are hosting an event in the area, or know of something happening that is relevant to Detroit graphic designers, please send your information to programming@detroit.aiga.org and we will pass it along in our monthly missive to our membership.

***Adobe Creative Suite 3 Event***

September 27, 2007

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This is one event you won't want to miss!

Information will be forwarded as soon as details are released.