



## Detroit InDesign User Group

# Design Challenge: **CALENDAR**

sponsored by University Lithoprinters  L I T H O

### THE CHALLENGE

Create a one-sided, single page calendar to include December 2006, January and February, 2007. Can be functional or not. **The winner will receive InDesign CS2 courtesy of Adobe and distribution of their calendar design through ULitho.**

### THE SPECS

You must use InDesign for your page layout and as much of the design work as possible! You may use other Adobe software for supporting art.

Size limited to 18" x 24" or smaller final trim size. No die cuts.

Six colors plus aqueous coating. Can use process color plus 2 PMS colors or 2 varnishes or any combination there of. You are not required to use 6. Files must be properly prepared for printing. For printing questions contact Marilyn Bealafeld at 734-973-9414.

Must have ULitho logo on it. OK to include Adobe logo. These will be available for download from the Detroit User Group Web site.

Include credit line for the designer and any credits for art that is not yours. Follow all copyright rules. Original artwork or photography is appreciated.

ULitho will select the paper based on the design.

### THE RULES

You must be a registered member of the Detroit InDesign User Group to participate.

A screen PDF is to be submitted to [dgniewek@schoolcraft.edu](mailto:dgniewek@schoolcraft.edu) one week prior to the next meeting, date to be determined. File size must be less than 5MG. Include the following information with your submission: name, e-mail, phone number(s), place of employment, job title and production notes. I will send a reply upon receipt.

### THE DEADLINE AND JUDGING

A definitive deadline has not yet been established because we don't have a date for our next meeting. The deadline will be posted on the Web site and an e-mail will be sent to all members as soon as we have a venue booked.

Judges will be from ULitho and the winner will be announced at the next meeting. If no suitable design is submitted, none will get printed.

The finalist will be required to give properly prepared and packaged files to ULitho by November 1 and will receive copies of the final printed piece.

We will show all submissions at the next meeting. If there are any technical issues that you encounter, write them down and submit those questions for addressing at a future meeting. Have fun and enjoy the challenge!

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